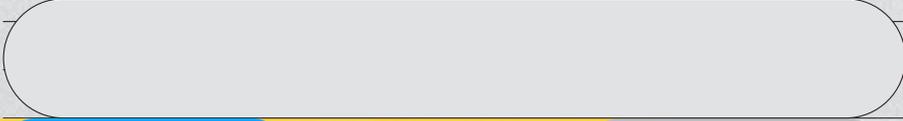


# Maastricht Institute of Arts

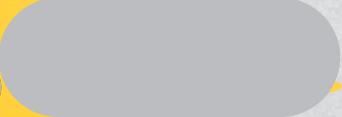


*Becoming*

Chapter 1

EN

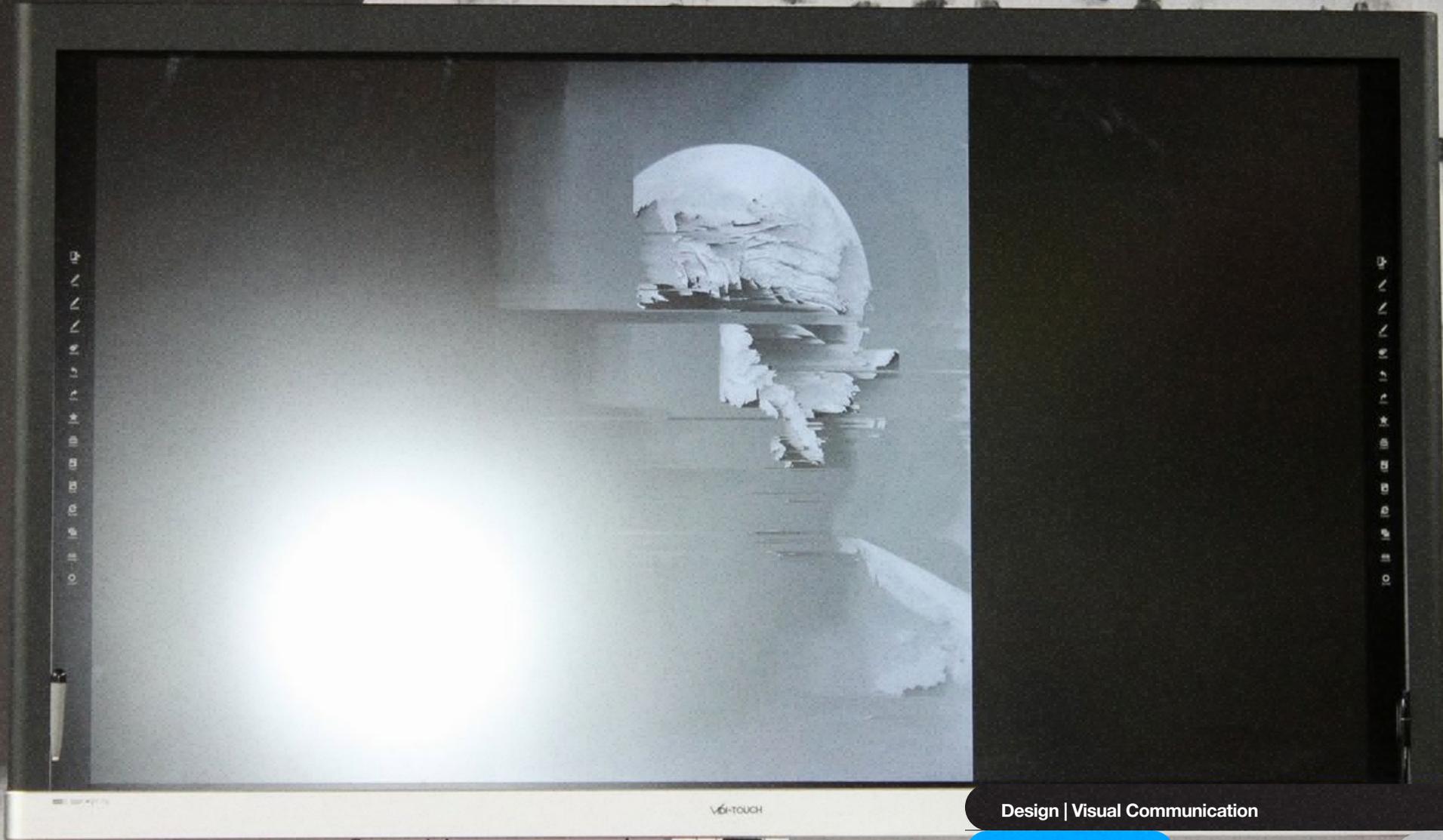
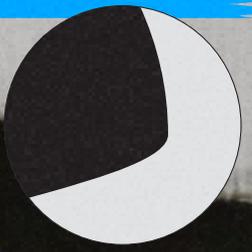
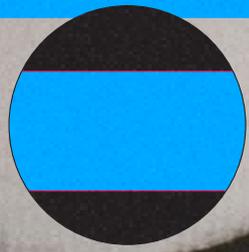
NL



# Who will I become?

*'Which are the works of art that suddenly transport you to another place?'*

—Stijn Huijts, director of Bonnefantenmuseum Maastricht, graduate of Maastricht Institute of Arts



*'I never wanted to be anything other than an artist. There are so many choices in life, but I was resolute at a very young age.'*

—Tanja Ritterbex, painter, graduate of Maastricht Institute of Arts

## Maastricht Institute of Arts

Art and creative technology belong in all societies. There is no society without creative talent.

The Maastricht Institute of Arts is an open community and an energizing environment in one. A place that encourages you to explore. A place that encourages you to develop and reflect.

A place that encourages creativity.

The Maastricht Institute of Arts is an intercultural and international workshop. A workshop where you develop your professional skills. Where talent blossoms. A hub in the city and meeting place for people with a variety of outlooks, both converging and diverging. A living, exciting place. Where you are welcome, where you feel at home. Where you come to be inspired by optimism.



Design | Design



Fine Arts

*Becoming*

Chapter 1

EN

NL

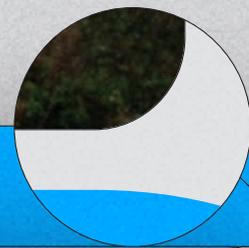


1823

1923

2023

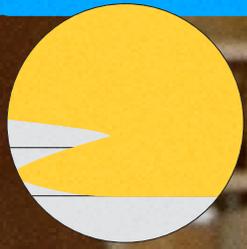
## Maastricht Institute of Arts 1823–1923–2023



Between the past and the future is the present.

In 2023, the Maastricht Institute of Arts will be celebrating its 200th anniversary.

A continuous line from Goya's era to the adaptive physical-digital institute of today.



Wood Workshop

*Becoming*

Chapter 1

EN

NL

12

13

# Maastricht Institute of Arts

## Bachelor programmes

Fine Arts  
Communication and Multimedia Design  
Fine Art and Design in Education  
Interdisciplinary Arts  
Design | Architecture and Interior Design  
Design | Design  
Design | Visual Communication

## Master programmes

Master Architecture  
Master Interior Architecture  
Master Scientific Illustration

*'This is simply how the Maastricht Institute of Arts is. During the edit, I noticed how it embodies the lyrics of Stuck in the Middle With You.'*

—Jessica Kulka, documentary filmmaker, singer-songwriter, and student at Maastricht Institute of Arts



# BA

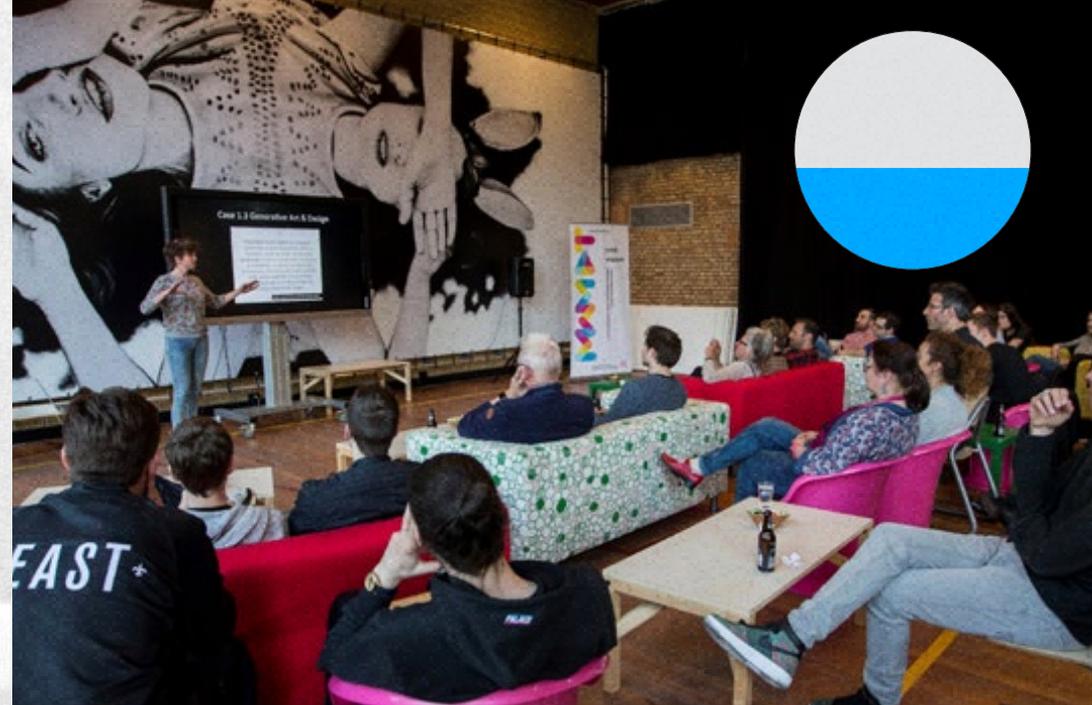
## Communication and Multimedia Design

### *Communicating with new media*

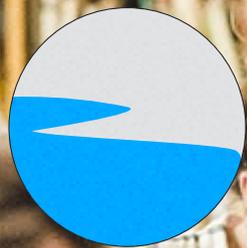
Designing convincing multimedia products and adding meaning for people and society: that's what you learn at CMD Maastricht and what creative CMD people do in practice.

You will learn how to develop your idea into a working digital product. You will embrace new technologies and apply your technical skills and tools to ensure that your client can communicate optimally. To create products that are of real value— from a VR walkthrough changing landscapes for people with dementia to stimulate body and mind, to a smart interactive way to promote reading among young people.

You will learn to use new media to design solutions for social issues. You are creative and innovative. You refuse to be restricted by what's possible at the moment, but are guided by what might be possible.



Communication and Multimedia Design



Fine Art and Design in Education

BA

## Fine Art and Design in Education

*'At last, I'm surrounded by the things I've been longing for lately. I have so many opportunities to create, research, learn, and discover. Surrounded by open-minded people. Once you lose your fear of making mistakes, you really start to learn something. You learn to take a critical look at your own as well as others' work. That's what inspires me. Sounds great, doesn't it? For me, that's the essence of learning.'*

You need creativity and education to create opportunities for others and to have meaning in society. Art education connects reflection and art and cultural experiences, making the meaning of art something you can experience.

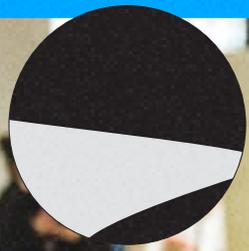
Workshops, masterclasses, and studio teaching focus on artistic, didactic, and pedagogical development, with each student's creative practice forming the basis for this development. We use critical research, community learning, and experimentation as tools to obtain a broader picture of the world around us.

You create your own opportunities, play a connecting role within schools, or add meaning to current social-cultural issues.

View the outside world from a new perspective, investigate, shift boundaries, and create opportunities for yourself and others. Develop to become an artist as well as a competent teacher in a small-scale inspiring environment with high levels of personal contact.

Are you interested?





## Design | Design

*What do we train for?*

The Design department trains students to become critical, ambitious designers who use their own identity and creativity to create new dynamics. They learn to create designs through research and to use a wide range of professional techniques from whatever starting point suits them best: Body, Object, or Material. Our students are also challenged to explore and exceed the boundaries of their own thinking. All these experiences enable them to make discoveries, and they learn to recognize their own qualities, and develop their own signature. They respect the various professions within the arts, have the capacity to adjust to their environment, and are adept at marketing their own work.



Design | Design

# BA

## Design | Visual Communication

*Images that communicate a message*

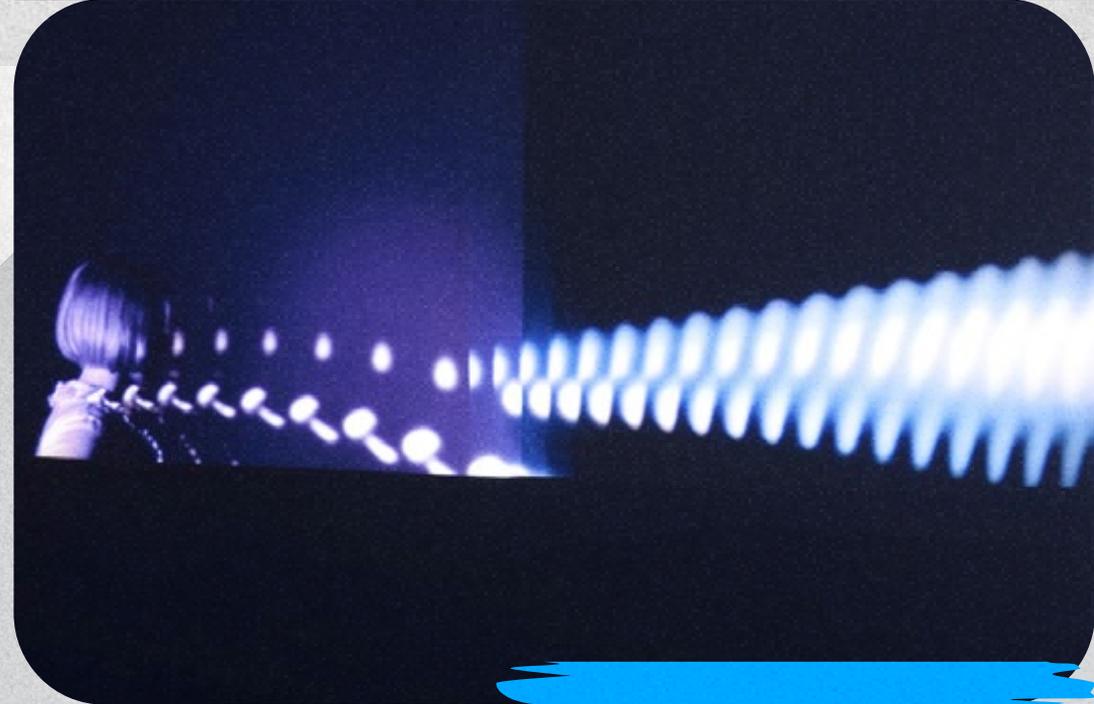
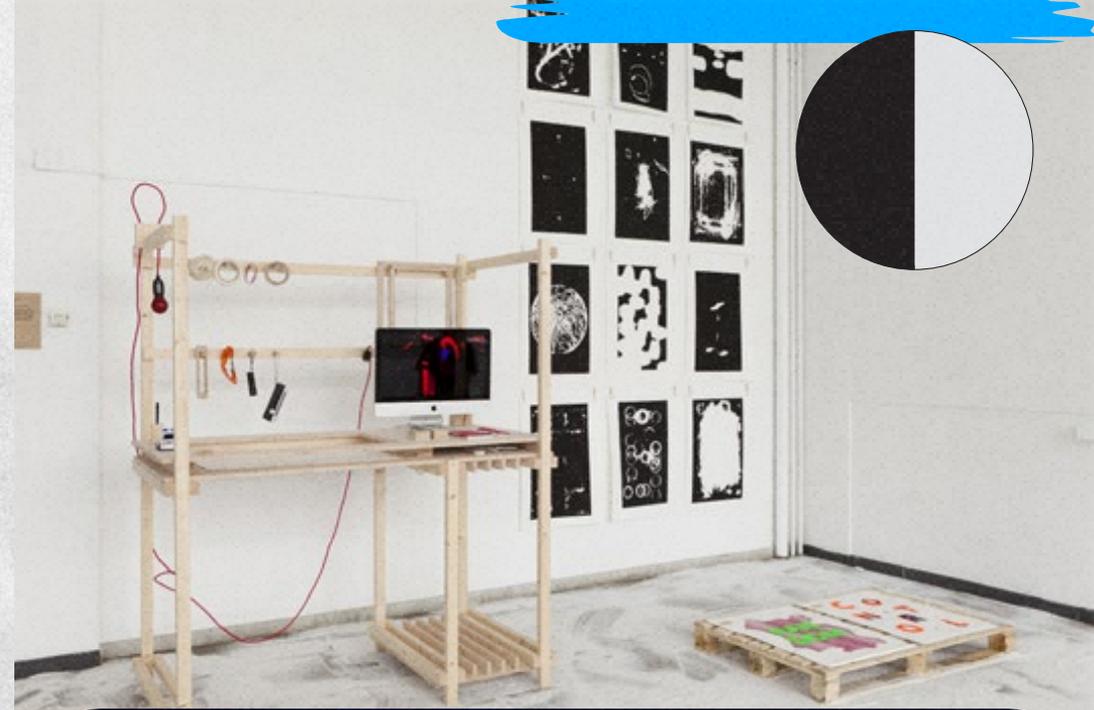
The Visual Communication study programme challenges you to visualize your story and ideas and take an individual position in society.

This bachelor's degree teaches you to express yourself, communicate with others through images, so that you get your message across.

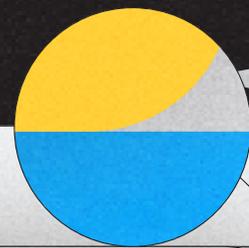
The key word is communication; the connection between people, in which you take a leading role. You decide with whom, why, how, and by what means you communicate. The study programme trains you for this, not only by giving you the knowledge and techniques you need, but also by teaching you to think and act.

Within the 'film', 'photography', 'graphic design', and 'illustrative design' profiles, you will be trained to become an enterprising, committed, and idiosyncratic designer who can re-design the world with knowledge and skill.

Visual talent, curiosity, the desire to learn, daring, and wanting to share your findings are characteristics that will guarantee a great start to a fascinating future.



Design | Visual Communication



## Maastricht Academy of Architecture

The Maastricht Academy of Architecture's strength, which is unique in the Netherlands, is that the Architectural Design (BA), Interior Design (BA), Interior Architecture (MA), and Architecture (MSc) study profiles are based on a cohesive didactic vision and in dialogue with each other – the art of practising investigative design.

This provides the Maastricht-Aachen-Liège region with unique ingredients for a particularly phenomenological approach that focuses on investigating the human observation of architectural space. The programme is also linked to a practice of building that nurtures the still unique experience of tradition and craftsmanship.

The academy's teaching is based on the autobiographical approach to the themes of architectural space and materialism, which are covered in the programme. Autobiographical means more than merely choosing yourself: it means you must learn to get to know yourself as a designer.

It's about expressing yourself with words and images, and making your progress seen and heard. That must come from within. This approach to studying shapes you as designer, interior architect, or architect, and as an independent entrepreneur.

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*'Does fashion makes sense? I don't have all the answers ... Even if it's one person that you touch, then it's something worth doing.'*

—Branko Popovic, directeur FASHIONCLASH, alumnus Maastricht Institute of Arts

# BA

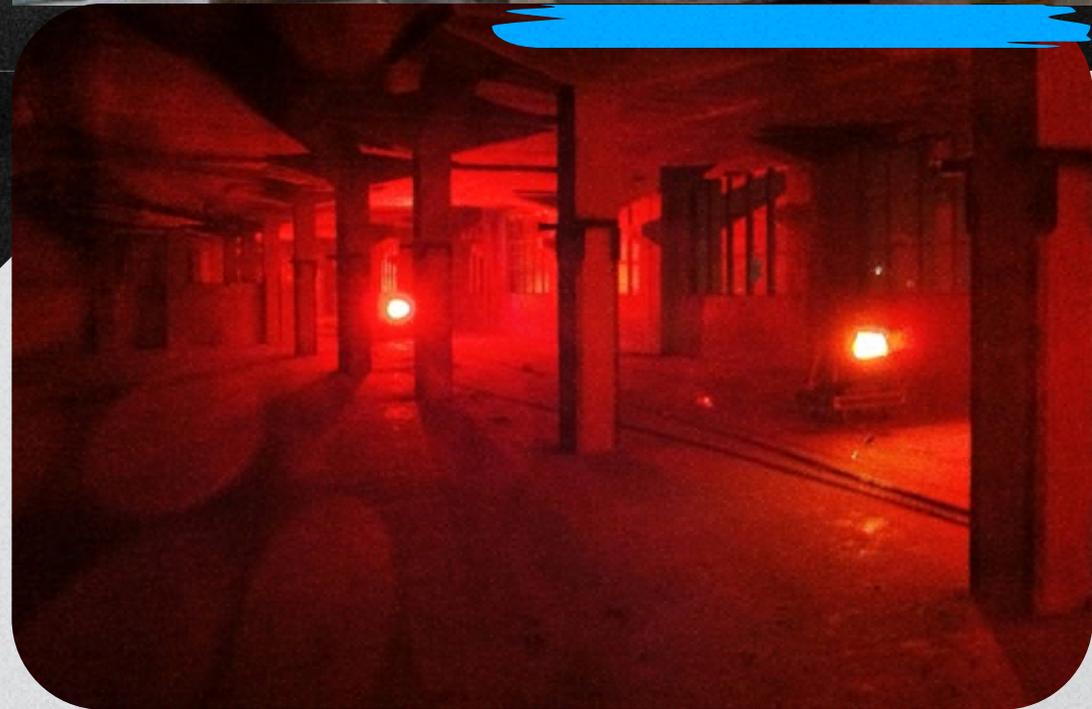
## Design | Architecture and Interior Design

240 credits are awarded for the *Bachelor of Arts in design* degree programme. This is a four-year programme. This programme enables you to develop to become an architectural designer or interior designer. The first year introduces you to various creative professions and general art theory. Project-led learning is central in the second year. You work on design assignments in four teaching periods of ten weeks. After the second year, you can choose from one of the two specialisms:

1. Interior Designer: the Interior Designer specialism prepares you to work as an independent designer or at an agency immediately after you graduate. You learn to view design assignments in a practice-oriented way.

2. Architectural Designer: the Architectural Designer specialism prepares you for the Masters of Architecture or Interior Architecture. The programme involves complex design assignments that train you to use your investigative capacities. As well as various other two-year subjects, technical courses such as architecture and structural engineering are key.

Once you have graduated in the Architectural Designer specialism, you can immediately progress to the Maastricht Academy of Architecture master programmes: Interior Architecture and Architecture.





# MA

## Master Architecture

The theory and practice work modules of the Master of Science in architecture programme are each awarded 120 credits. This is a four-year programme. The first year focuses on the balance between artistic and technical insights (students with either prior artistic or a technical schooling are admitted; they also expressly learn from one another). Your architectural design capacity is really put to the test in the second year. In the third year, you redirect your focus towards your own investigative ability. You are given a semester to write a thesis about a subject, which you choose yourself and which will form the basis of your graduation project, in the form of a building design or building proposal for a site that is to be completed in your fourth year. You also choose the mentors for your graduation project yourself. Immediately after completing the programme, you can register as an architect in the Architects Register.



Master Architecture



## Master Scientific Illustration

MA

*Where there is science, people are needed to depict it*

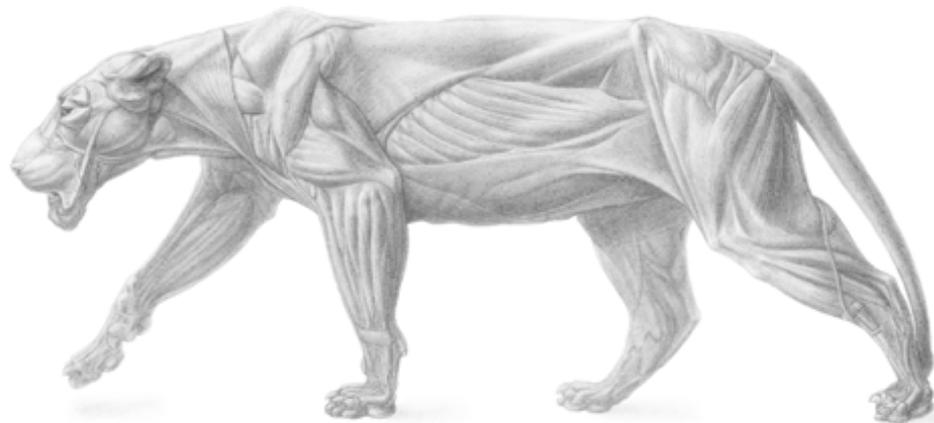
Scientific illustration is: artwork depicting scientific subject matter. It can be a medical topic, a biological, a zoological, a botanical or even a paleontological topic.

The Master Scientific Illustration is an international study program in which you will meet students from all over the world. Unique in Europe. It is cooperation between Maastricht Institute of Arts at Zuyd University of Applied Science and the Faculty of Health, Medicine and Life Sciences at Maastricht University.

After graduation, you are a specialist who makes accurate visualizations of topics from the clinical, medical and biological domain. You have the skills to use a wide range of traditional and digital visualization techniques.

The teaching program is built up in three themes: Man, Animal and Surgery.

You attend surgery, dissect humans and animals yourself, but you are also trained in entrepreneurship and learn to communicate with scientists and future clients. In the second year, you write your thesis based on a graduation project that you do in collaboration with an external expert of your choice.



NADYIA LOBANOVA, 2018

Master Scientific Illustration

## Merian PhD programme

# PhD

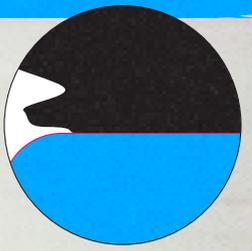
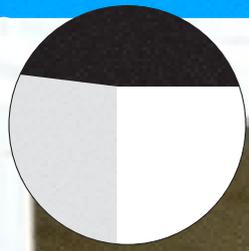
### Obtain your PhD in the arts

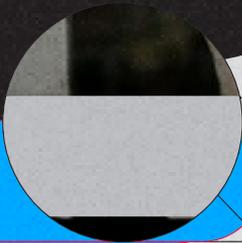
Merian is the acronym for *Maastricht Experimental Research In and through the Arts Network*. This is a collaboration in artistic research between Maastricht University, the Jan van Eyck Academie, and Zuyd University of Applied Sciences. Merian is a network environment in which selected PhD candidates from all art and academic disciplines can conduct artistic research in 'Maastricht style': problem-based, using innovative methods, and following an interdisciplinary approach.

Based on the principle that artistic research involves an exchange between art and science, between artists and scientists, and between making and thinking. The research focuses on social issues that are relevant to the Meuse–Rhine Euregion.

*'The house shelters day-dreaming, the house protects the dreamer, the house allows one to dream in peace.'*

—Gaston Bachelard, philosopher and writer





Maastricht Institute of Arts

Maastricht Institute of Art is part of  
Zuyd University of Applied Sciences.

Further information about the programmes  
and admission requirements for  
Maastricht Institute of Arts can be found at  
[www.zuyd.nl/en/maastrichtinstituteofarts](http://www.zuyd.nl/en/maastrichtinstituteofarts)

Maastricht **ZU**  
Institute of Arts **YD**

